

A sunburst graphic with multiple rays emanating from a central point at the bottom, set against a blue background.

Connect **BEVERLY HILLS**

MEET ME ON WILSHIRE & LA CIENEGA

Streetscape Plan: Public Charrette #2
October 15, 2020



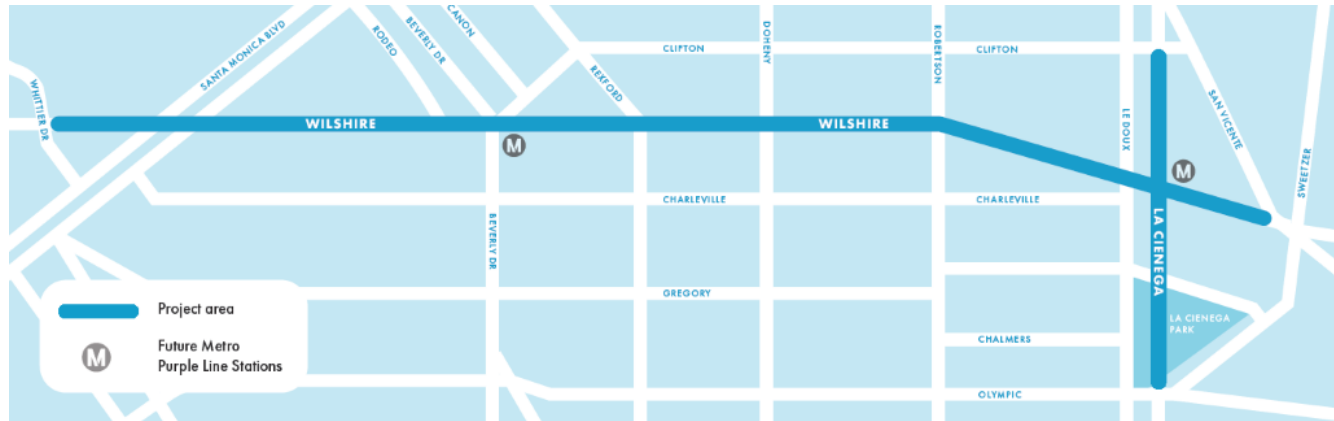
TOOLE
DESIGN

RIOS

CARS
Community Arts Resources

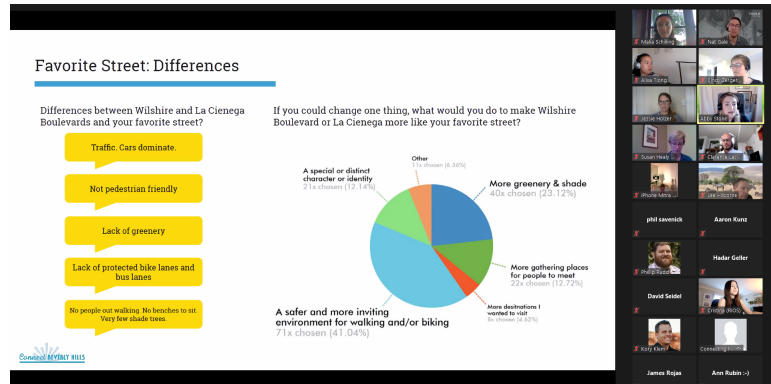
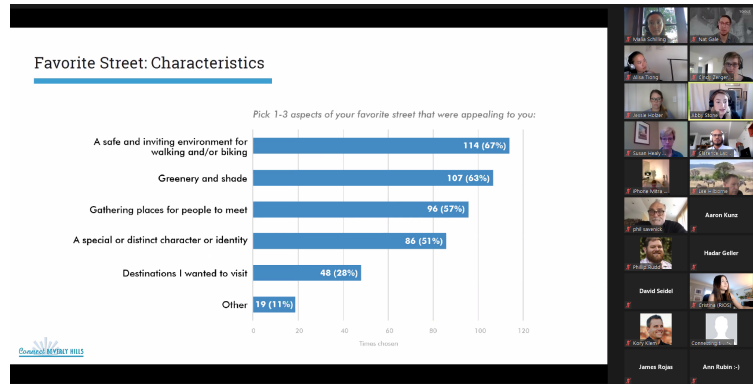
City of Beverly Hills

Opening Remarks



Design Charrette: Day 1

Yesterday, we discussed the streetscape along the corridors. You shared your feedback on opportunities for special places of design interventions along the corridor and your thoughts on design character for each special place.



Welcome to Charrette # 2

INTRODUCTIONS + AGENDA

Zoom Housekeeping

- ✓ Participants are muted upon entry
- ✓ Please Raise Your Hand or Write Questions into the Chat Window
- ✓ Kindly Rename Yourself
- ✓ Link your Audio to your Computer, If not using Computer Audio
- ✓ This Call is Being Recorded!

Meeting Agenda

Welcome & Introduction	4:00pm
Mobility Hub 101	4:05pm
Analysis & Strategy <ul style="list-style-type: none">• Phasing• Overview of Breakout Exercise	4:25pm
Breakout Groups	4:50pm
Regroup & Closing Remarks	5:30pm

Project Schedule



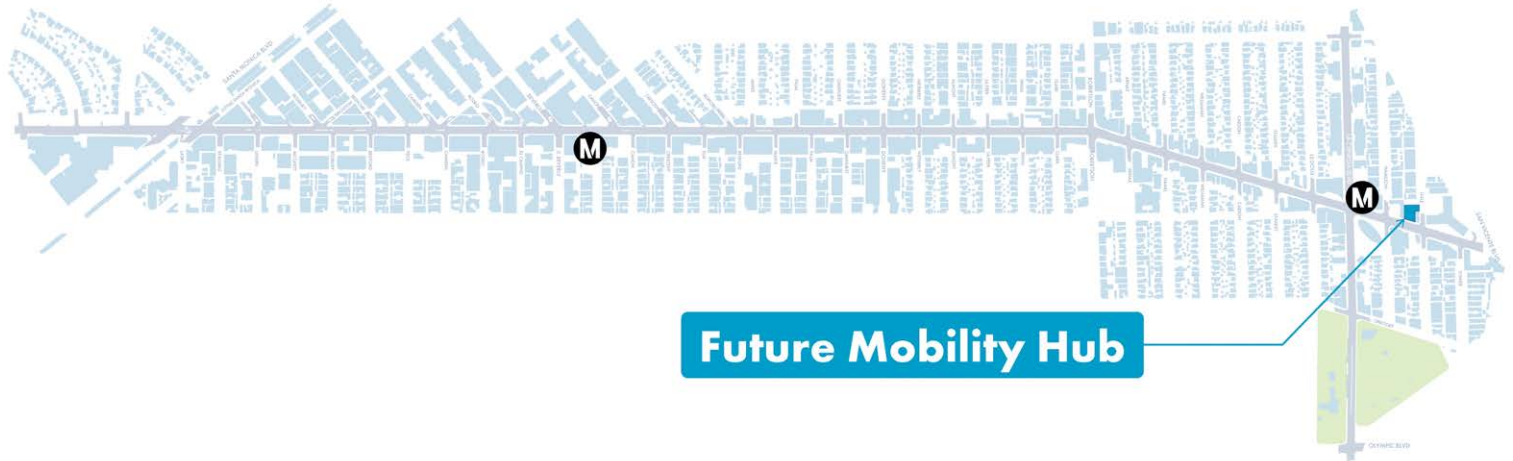
Outcomes

- 1 Comment on programmatic elements necessary for the mobility hub
- 2 Begin to define in space where elements should go and how to prioritize access & needs

Mobility Hub 101

Beverly Hills Mobility Hub

The City of Beverly Hills is considering developing an interim Mobility Hub near the future Wilshire/La Cienega Purple Line station.



Beverly Hills Mobility Hub

Located Two Blocks East of the Future Wilshire/La Cienega Metro Stop at Wilshire & Gale



What is a Mobility Hub?

A place that serves one or more transportation functions. They often also are used as community gathering spaces.

Leverage & connect different types of transportation options to enhance your first/last mile experience.

A significant 'Special Place' that combines Gateway, Social, Art, and Info.



What Elements Create a Mobility Hub?

Transportation



+

Streetscape & Community Gathering



+

Information





Connect BEVERLY HILLS

MEET ME ON WILSHIRE & LA CIENEGA

Connect Beverly Hills: Survey

Thank you for taking our 10-minute survey! The City of Beverly Hills is developing a streetscape plan for Wilshire and La Cienega Boulevards, and we need your input. The following questions will help provide us guiding direction about the future streetscape design for these streets, elements like landscaping and street furniture. We also want to know what you like about other favorite streets, to help us learn from successes elsewhere!

Transportation Elements



Shuttle Connections



EV Charging Stations



Bike Share



Vehicle Pick Up & Drop Off

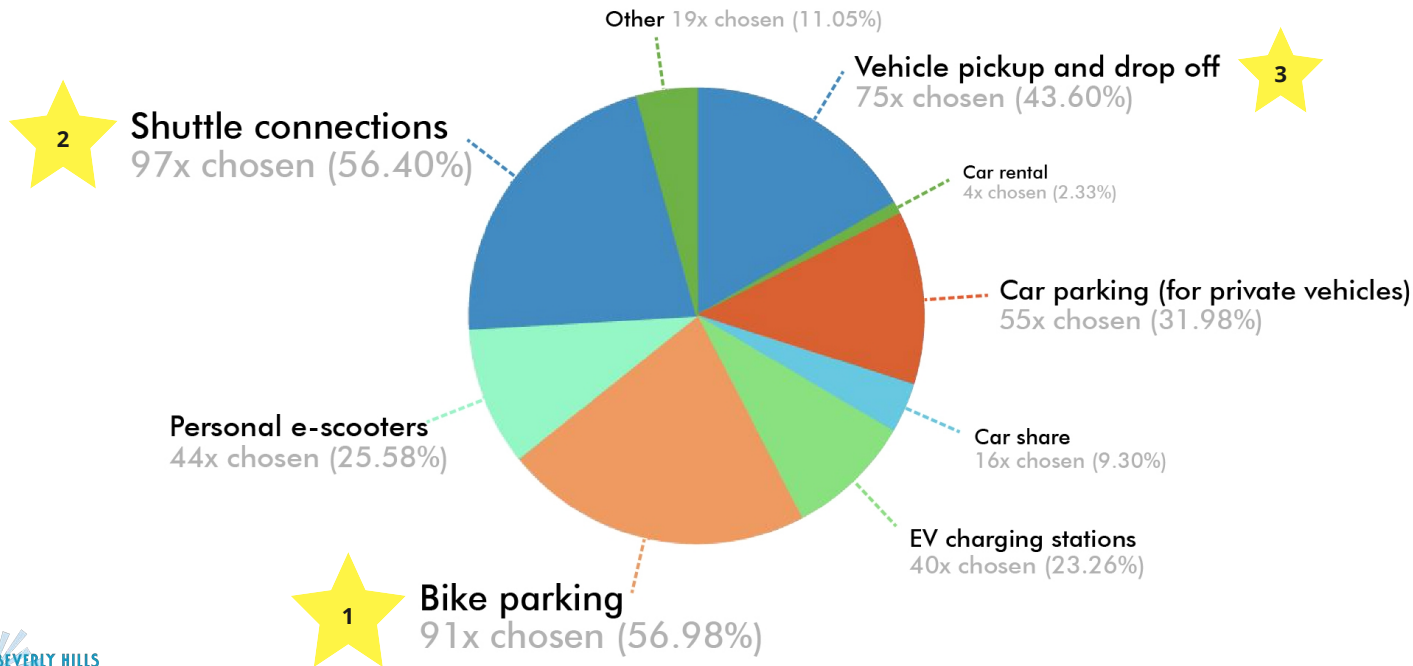


Bike Parking - Short Term

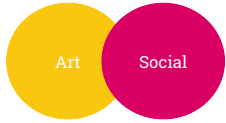


Long Term Bike Parking

What Transportation Elements would you like to see at a future Beverly Hills Mobility Hub?



Streetscape & Community Gathering Elements



Landscaping



Cafe & Other Small Amenities



Outdoor Public Space



Shade



Public Art



Interactive Elements

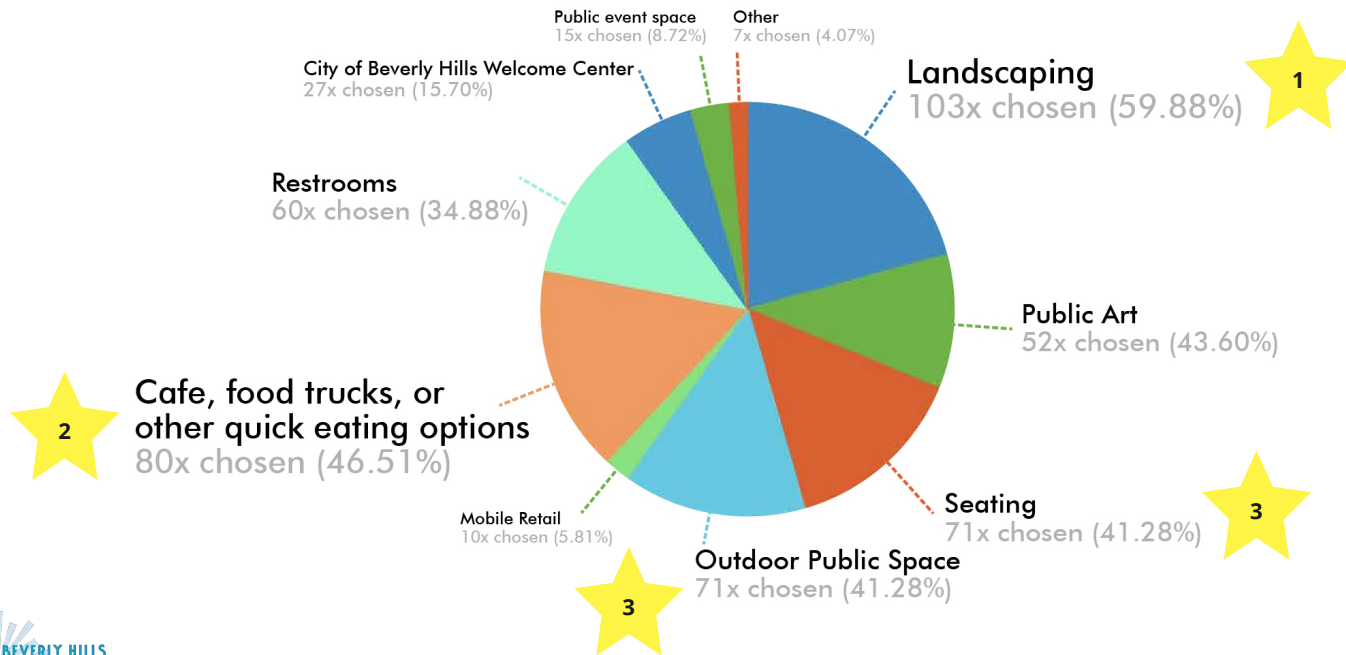


Lighting



Retail

What Streetscape & Community Gathering Elements would you like to see at the Mobility Hub?



Information Elements

Info



Wayfinding Signage



Transit Arrival Info



Public Wifi



Information/ Digital Kiosk

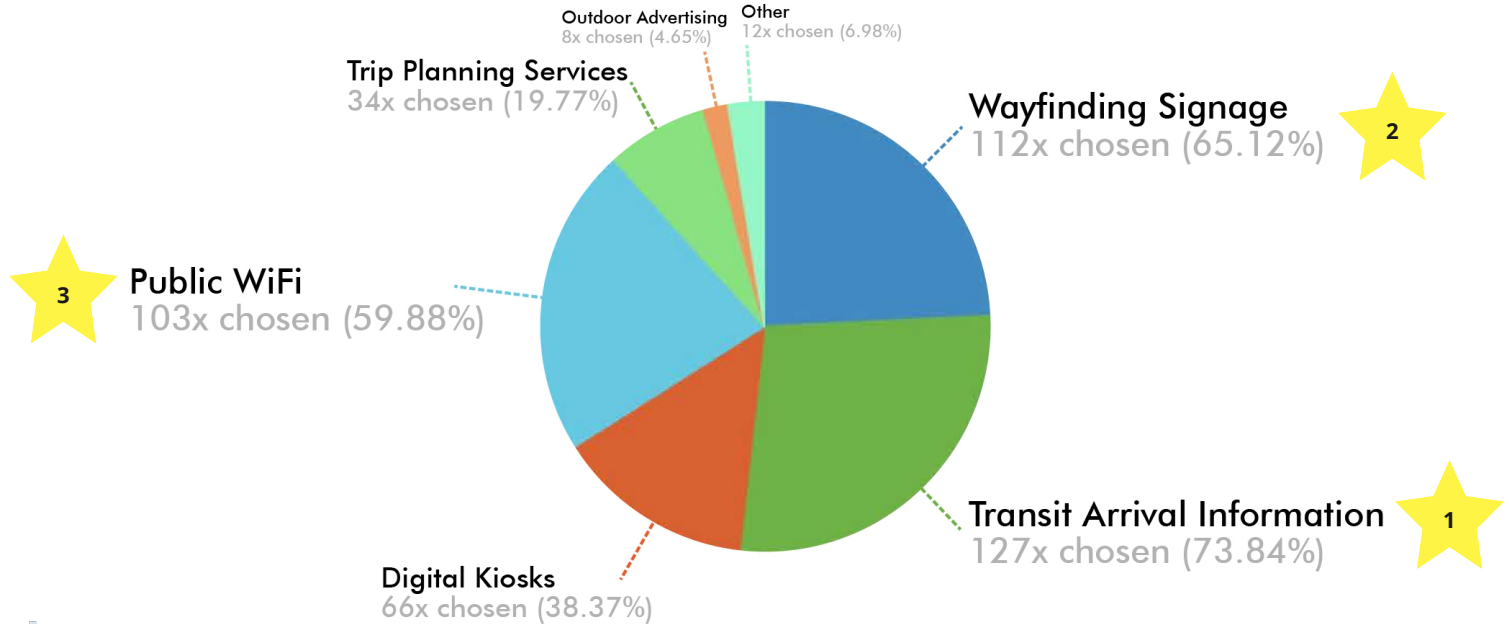


Map Panels



Ground Treatment

What informational elements would you like to see at the Mobility Hub?

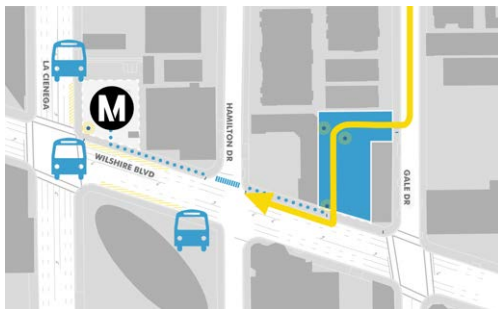


What Defines a Successful Mobility Hub?

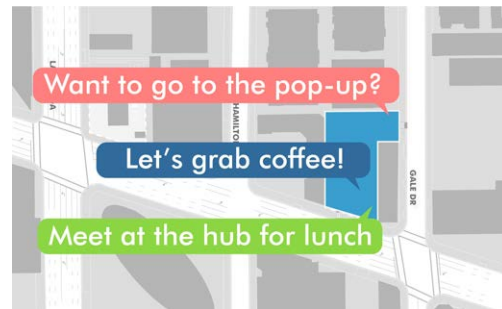
Visibility & Access



Efficiency & Wayfinding



A Space for People

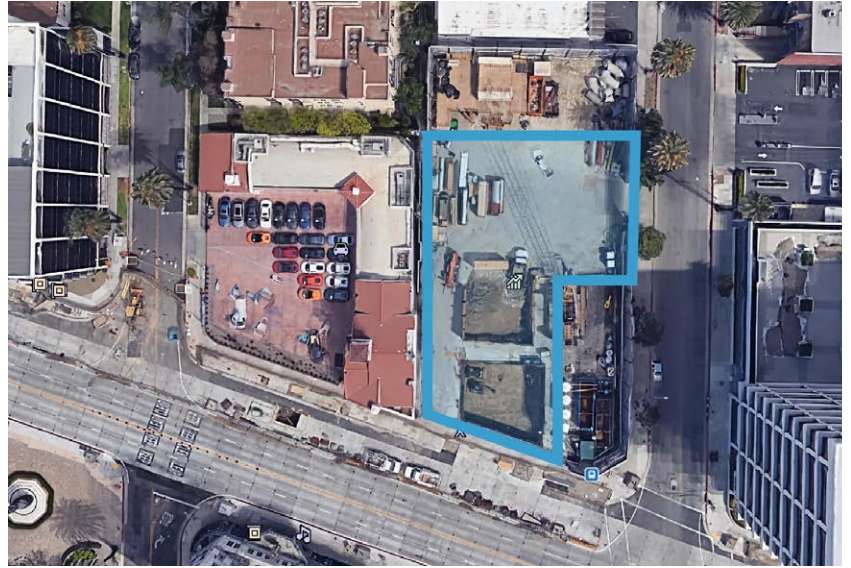


Analysis & Strategy

Phasing

Phasing

Mobility Hub 1.0



Phasing

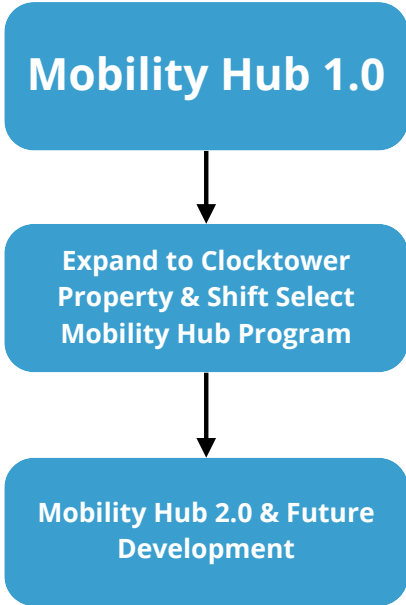
Mobility Hub 1.0



**Expand to Clocktower
Property & Shift Select
Mobility Hub Program**



Phasing



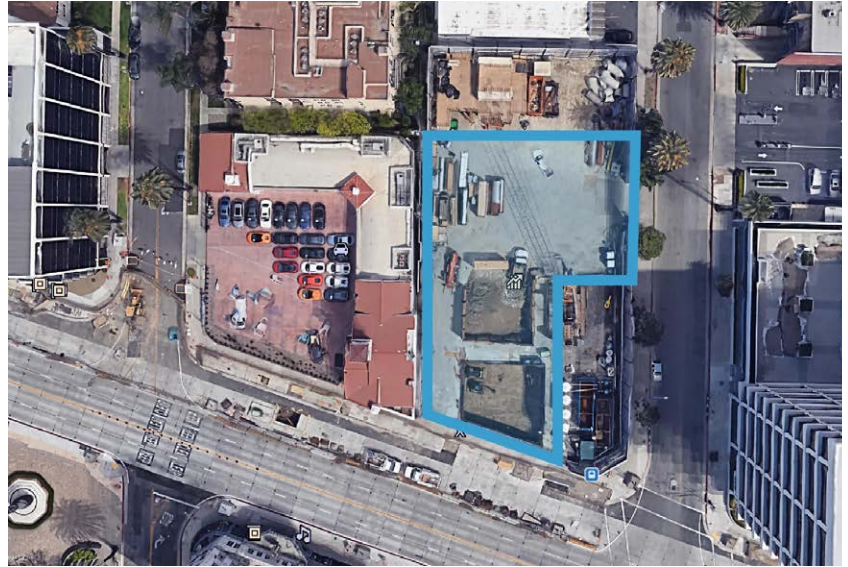
Today's Focus

Mobility Hub 1.0

Expand to Clocktower
Property & Shift Select
Mobility Hub Program

Mobility Hub 2.0 & Future
Development

What will this place look like for the first 5-7 years?



Mobility Hub 1.0

Arrival

How do you Plan on Arriving to the Mobility Hub?

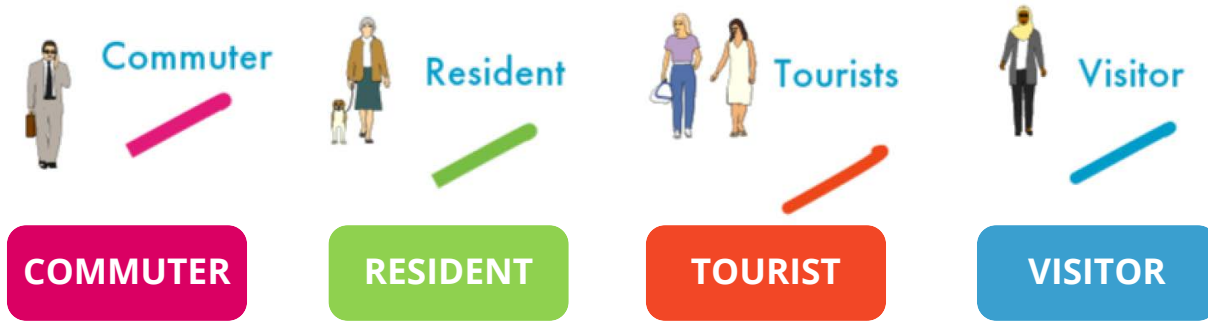
ZOOM POLL

- Walking
- Biking
- Vehicle Drop Off (Personal)
- Vehicle Drop Off (Ride share)
- Other

Overview of Breakout Groups

Exercise A: Character Roles

Breakout Group Exercise: Experiencing the Mobility Hub as...



I am a _____ and this is my experience at the Beverly Hills Mobility Hub.



The **commuter** is a Cedars-Sinai Employee at a building along Wilshire.



The **resident** is walking her dog to La Cienega Park.



The **tourists** are staying at a hotel along Wilshire Blvd.



The **visitor** is in Beverly Hills for a medical appointment.

How do you arrive at or leave the mobility hub? What could the mobility hub provide to make that experience better?

Where are you coming from?

Where are you going?

If you are waiting at the Mobility Hub, what is that experience like?

When you are spending time at the Mobility Hub, what are you doing?

If you told someone about the Mobility Hub, what would be there?

What do you see? hear?

What are you doing?

How often do you find yourself there?

Exercise B: Site Diagram Drag'n'Drop

Breakout Group Discussions

Exercise A: Character Roles

Exercise B: Site Plan Diagram Drag'n'Drop

Regroup + Report

Report Back + Next Steps

- * Report back from Breakout Groups
- * Q&A
- * Next Steps

Next Steps

There are still many ways to stay involved!

- * Project Advisory Committee (PAC) Meetings
 - Next one: Anticipated **November OR December (@ 9 AM)**
- * Draft Concepts for Design Guidelines & Streetscape Standards
- * Review & Adopt Final Guidelines & Standards
- * <https://connect.beverlyhills.org>



MEET ME ON WILSHIRE & LA CIENEGA

Thank you!

<https://connect.beverlyhills.org>



TOOLE
DESIGN

RIOS

CARS
Community Arts Resources